AP 3-D Design: Quality Scoring Rubric

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| Name:   \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_       Date:  \_\_\_\_\_\_\_\_\_\_    Description:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    Portfolio #  \_\_\_\_\_\_     Sketch: \_\_ | | | | | | |
|  | 6  Excellent | 5  Strong | 4  Good | 3  Moderate | 2  Weak | 1  Poor |  |
| 1. Elements & Principles | Highly successful | Generally successful | Good Use/ Not always successful | Moderately successful, emerging | Some awareness, little understanding | Little to none |  |
| 1. Decision Making and Intention | Excellent and well informed | Evidence of thoughtful decision making | Some clear decisions | Intention is questionable | unclear | No discernible intent |  |
| 1. Originality/ Imagination/ Invention | Original and inventive | Generally imaginative | Some imagination | Some emerging | relies heavily on unoriginal ideas | Lacking |  |
| 1. Experimentation/Risk Taking | Most pieces successful | Some pieces successful | Uneven success | Limited Success | Little to no success | Negligible |  |
| 1. Viewer Engagement | As a whole, confident & evocative, has verve! | Most have evocative qualities & engagement | Some have evocative qualities & engagement | Confidence is questionable | Work lacks confidence | No confidence evident |  |
| 1. Technical Skill | Excellent technical competency demonstrated | Technical competence is strong | Good technical competence | Uneven technical competence | Generally awkward | Naïve, lacking skill |  |
| 1. Vision | Clearly provides personal vision | Strong vision present | Apparent appropriation | Nearly direct reproductions | Direct copies | No discernible transformation |  |
| 1. Overall Success | Excellently accomplished | Work is strong overall | Work is good overall | Work is at a moderate level overall | Work is weak | Work is poor |  |

Thumbnail Sketch

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Dimensions:

“ H x “W x “D

What is the central idea of your piece?

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How do design choices help to engage and clarify your intent/idea? Talk about at least 1 element of art and 1 principle of design.

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How does your piece show technical excellence? (good answers should share specifics such as showing detail, clear control of media, maximizing potential of the media, risk-taking, creative use of media, etc.)

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How could you improve your piece technically, compositionally and/or conceptually?

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